

# Feeding the microbiome with clinically proven Sunfiber®

## A Prebiotic and Soluble Dietary Fiber

Personalized whole-body wellness begins in the gut

Everyone's microbiome is unique – prebiotics work with the individual for the ultimate personalized approach to nutrition



Recent research has shown that the gut microbiome not only plays an important role in digestive health but also has emerging evidence for supporting other key functions such as brain AND immune health<sup>1, 2, 3\*</sup>

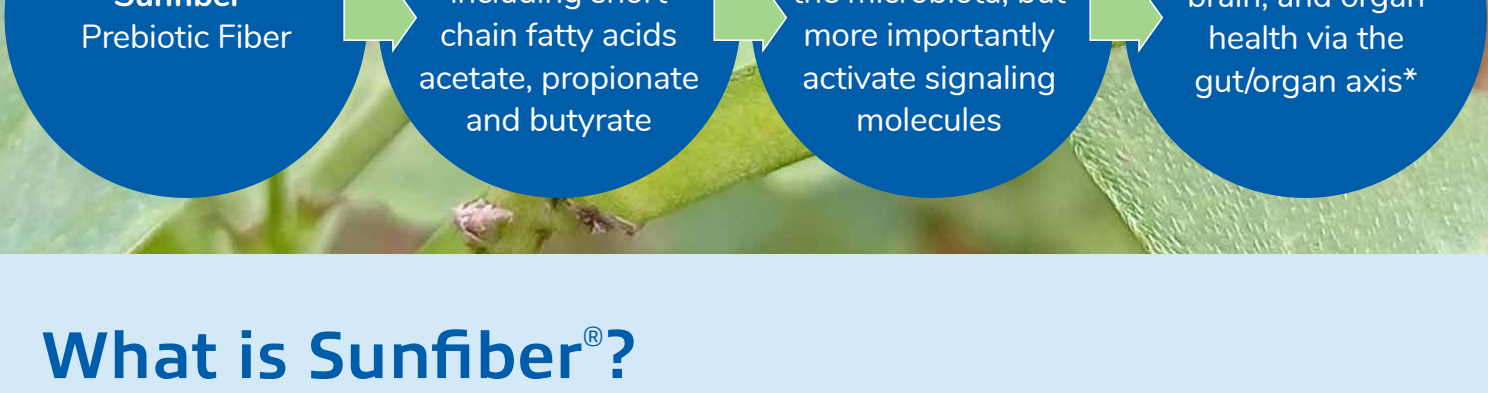
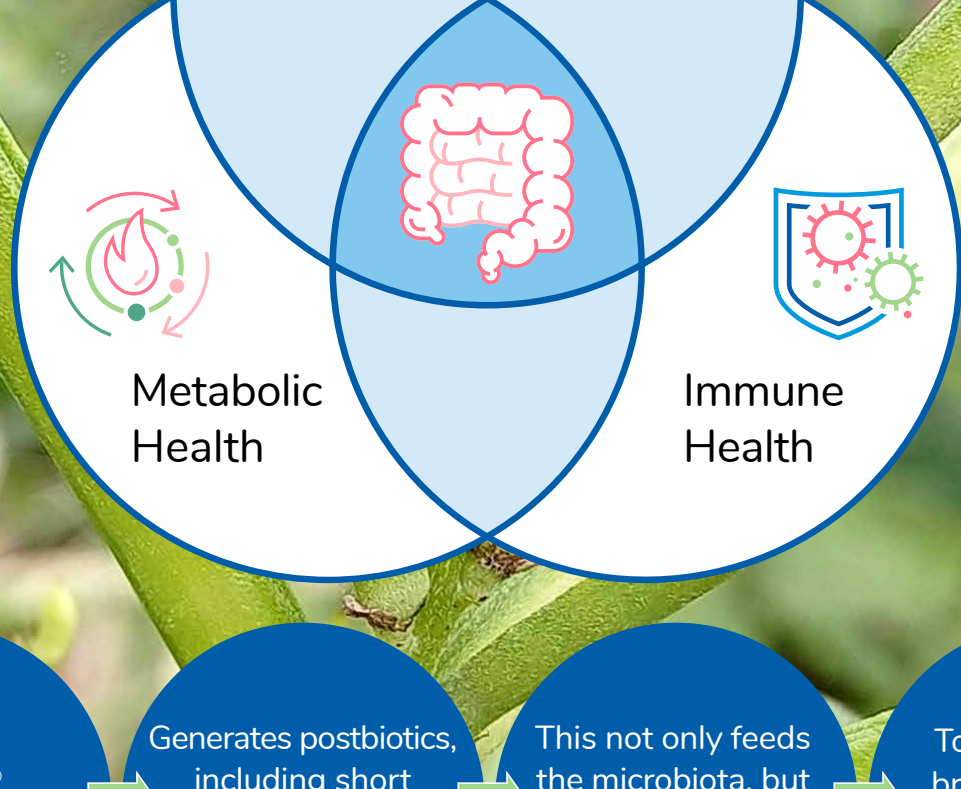
### Growth in consumer interest in the microbiome

The global human microbiome supplement market is projected to have a CAGR of 21.3% from 2025 to 2028<sup>4</sup>

Forecasted sales (USD)



### Fiber plays a vital role in creating a healthy gut microbiome and overall health<sup>5, 6\*</sup>



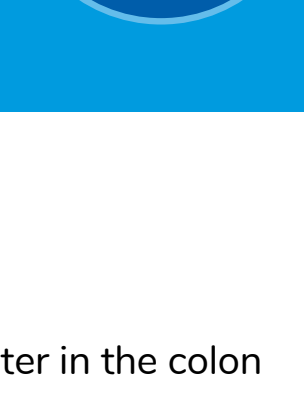
### What is Sunfiber®?

- ✓ Derived from the guar seed, Sunfiber®, a partially hydrolyzed guar gum, aids in digestive health
- ✓ Clinically proven, naturally sourced Sunfiber® prebiotic guar fiber supports digestive and microbiome health in adults and children\*



Over 180 published papers and more than 120 clinical and scientific studies!

Sunfiber® is one of the most extensively studied prebiotic fibers



### How does it work?

- Sunfiber® serves as an osmolytic
  - it can both remove water or add water in the colon
  - this helps with stool consistency both in the case of occasional constipation<sup>7</sup> and diarrhea<sup>8\*</sup>

Sunfiber® is a prebiotic fiber which feeds the microbiome

- It generates high levels of postbiotics – Short Chain Fatty Acids – acetate, propionate and butyrate
- The butyrate generated is used by the colon to support the health of the colon lining

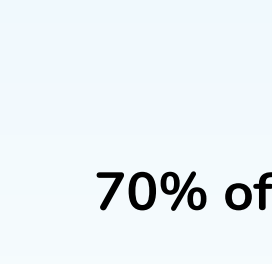
### Sunfiber® supports multiple benefits throughout the body\*

#### Digestive Health and Nutrition

- ✓ **A true regulating fiber**  
Supports overall regularity, improving both occasional constipation and diarrhea<sup>9,10\*\*</sup>, by removing or adding water in the colon as needed
- ✓ **Good tolerability**  
Sunfiber® is a slow fermenting fiber, which means less gas and stomach distress\*, unlike inulin\*
- ✓ **Optimizes nutrient uptake**  
That it improves absorption of minerals and does not decrease the absorption of protein<sup>11</sup>
- ✓ **Clinically shown** to lower\* glycemic index<sup>12\*</sup>
- ✓ **Safe for children:** clinically studied *specifically* in children<sup>13</sup>
- ✓ **Significantly increases** both Bifidobacteria and Lactobacillus levels at modest doses<sup>14\*</sup>



#### Sunfiber® has consistently demonstrated positive management for core gut health challenges\*



- ✓ **Immune health**  
The gut microbiome and immune system are linked, with one supporting and protecting the other<sup>15</sup>  
When the gut microbiome is healthy, the immune system can:
  - Positively respond to pathogens
  - Prevent an overreaction, which can lead to inflammation

#### 70% of immune cells reside in the gut

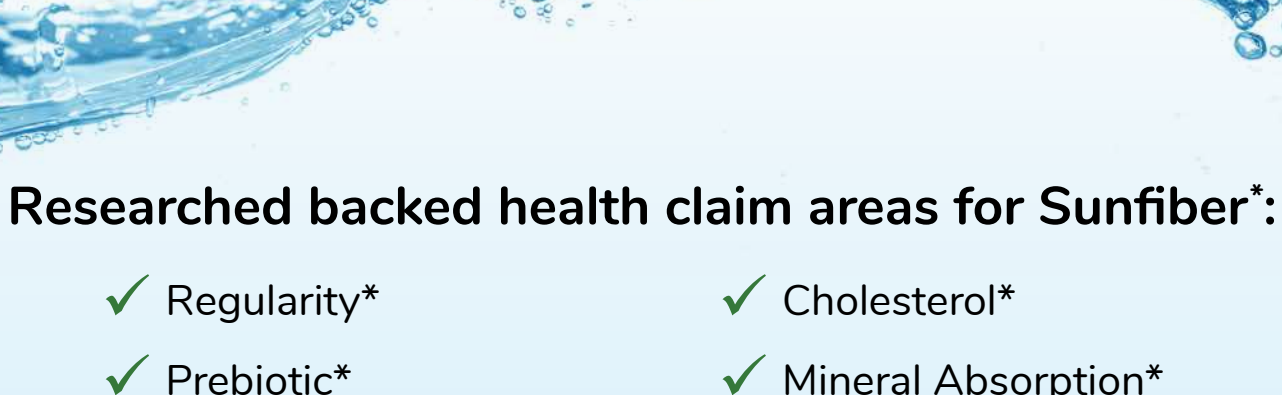


- ✓ **Satiety**  
Sunfiber® increases satiety by reducing gastric transit time and provides the perception of sustained satiety effects
  - Promotes the production of several satiety hormones
  - Decreases caloric intake by 20%<sup>16\*</sup>



- ✓ **Brain Health**  
Gut microbes produce most of the neurotransmitters found in the human brain, and they can also impact neurochemistry and behavior<sup>17</sup>
  - Bifidobacteria: produce and increase tryptophan levels which regulate mood, appetite and gastrointestinal function
  - Some lactobacilli can produce GABA, the brain's chemical messenger that supports calm

Bacteria can impact stress responses and cognitive functioning



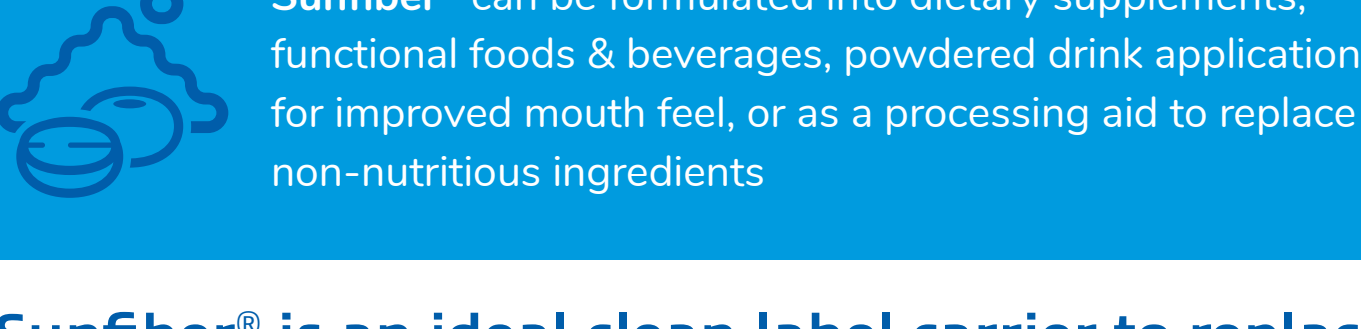
#### Researched backed health claim areas for Sunfiber®:

- ✓ Regularity\*
- ✓ Prebiotic\*
- ✓ Steady Gut Fermentation\*
- ✓ Glycemic Index\*
- ✓ Childhood Constipation\*
- ✓ Cholesterol\*
- ✓ Mineral Absorption\*
- ✓ Protein & Fat Absorption\*
- ✓ Satiety Postbiotic\*
- ✓ IBS Support\*

### Formulate with Ease

#### Versatility & Applications

Sunfiber® offers excellent stability and is one of the most versatile fibers available.

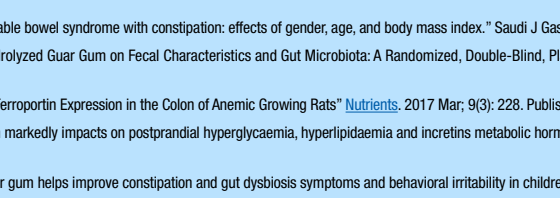


Sunfiber® can be formulated into dietary supplements, functional foods & beverages, powdered drink applications for improved mouth feel, or as a processing aid to replace non-nutritious ingredients

### Sunfiber® is an ideal clean label carrier to replace maltodextrin and microcrystalline cellulose



Learn More about [Sunfiber®](#)



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\*These statements have not been evaluated by the U.S. Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

\*\* Health Canada claims

Sunfiber® is part of an exclusive portfolio of proprietary ingredients from NutriScience Innovations, LLC and is a registered trademark of Taiyo International, Inc.

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